



Impact | UDL

Jan. 29-30, 2016 Edmonton, Alberta
udl.athabascau.ca

About the Conference

Athabasca University is hosting a conference that will empower a range of stakeholders in the application of Universal Design for Learning (UDL) and Accessibility principles in post-secondary education.

Attendees will gain cutting edge knowledge via informative presentations, practical workshops and create networks with others who research, promote and implement UDL and web accessibility in on-line or blended learning environments, in post-secondary education.

This event will be held on January 28 to 30, 2016
Chateau Louis Conference Center in Edmonton, Alberta.

Sponsorship

Customizable sponsorship packages are available that offer maximum exposure as well as aid in a quality conference experience for everyone. Some examples of where sponsors are required include:

- A Wine & Cheese Reception with Inspiring Speaker, Jan 28
- Keynote Speakers (3)
- Hospitality (breakfasts, lunches, snack breaks)
- Topical Session Presentation Streams (4)
- Early Bird Registration Prize "a tablet"
- Audio/Visual services/equipment and Captioning
- Bursaries for students to attend





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Register as a Vendor

The Vendor Fair is located in a prime location - a solarium attached to the main meeting ballroom where meals and sessions will occur.

The Vendor Fair is open to attendees during the wine and cheese reception on January 28th, 6PM to 9PM; January 29th & 30th from 8AM to 4PM. Vendors receive:

- an 8 ft. skirted table
- power outlet
- Free Wi-Fi
- conference food/refreshments
- access to post-secondary educators, policy and decision makers, production teams, IT helpdesk, library and student services staff
- And, interaction with students.

Vendor Registration fee \$750.00

Vendor Advertising

We expect 100 on-site and 50 virtual participants from all over the western region. Advertising opportunities exist for you to promote your products and services by providing conference attendees with material such as a business card size ad in the program, conference bags, USB keys, pens, water bottles, lanyards name tags, etc.

To register please visit our website <http://udl.athabascau.ca>





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Sponsorship Package Levels

All sponsors receive your logo and/or company name prominently displayed on the conference website and program, promotional material distributed in conference bags and one Vendor Fair table including a full conference registration pass. Maximum exposure is a priority. Sponsorship Packages are customizable. Below are some examples of packages.

\$1500 (Bronze)

Your sponsorship will provide one of the following:

- A continental breakfast
- Or, 2 snack breaks
- Or, the wine & cheese reception food
- Or, the early bird registration prize "a tablet"
- Or, conference registration for 5 PSE students

\$2000 (Silver)

Your sponsorship will provide:

- A hot breakfast
- Or, a soup & sandwich lunch
- Or, captioning services
- Includes an additional conference registration for your staff





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\$2500 (Gold)

Your sponsorship will provide:

- A hot lunch
- Or, conference audio/visual services/equipment that ensures a quality on-site and virtual component to our conference
- Includes one additional conference registration for your staff
- And, a one hour conference session presentation

\$5,000 (Platinum)

Your sponsorship will provide:

- The fully sponsored wine & cheese reception including room, food, beverage tickets, and motivational speaker
- Or, one keynote speaker (3 available)
- Or, 3 one hour conference session presentations
- Includes, 2 additional conference registrations
- And, a list of conference attendees (where permitted)

Contact UDLEvent@athabascau.ca or call Carrie at 780-421-2548 to discuss sponsorship opportunities.

We hope to see you there!

